

# One network. Global reach.

Join the AGRITECHNICA Network and connect to key growth markets worldwide.

- Boosted visibility at AGRITECHNICA 2027 in Hanover
- 10% discount at Asia-Pacific trade fairs in 2026 and 2027

Secure your  
benefits by  
booking before  
15 Nov 2025



markets

**AGRI  
TECHNICA**<sup>®</sup>  
THE WORLD'S NO. 1

HANOVER | GERMANY

**AGRI  
TECHNICA**<sup>®</sup>  
**ASIA**

BANGKOK | THAILAND  
HO CHI MINH CITY | VIETNAM

**FUTUREAG**  
INNOVATION STARTS HERE

POWERED BY  
**AGRI  
TECHNICA**<sup>®</sup>  
THE WORLD'S NO. 1

AUSTRALIA



## Attractive Exhibitor Package

**Join us in the dynamic growth markets of Asia and Australia and take advantage of our exclusive AGRITECHNICA offer.\***



### Increased visibility in Hanover

Your company's logo will be highlighted on the shuttle buses and welcome banners at the Hanover fair grounds.



### Cost savings in Bangkok, Ho Chi Minh City, and Melbourne

Book AGRITECHNICA ASIA in Bangkok and Ho Chi Minh City as well as FutureAg – powered by AGRITECHNICA in Melbourne and receive 10% off booth space per fair.

\*The offer is valid when booking AGRITECHNICA Hanover 2027 and one additional trade fair in Bangkok (2026), Ho Chi Minh City (2027) or Melbourne (2026 or 2027).

May 2026

July 2026

March 2027

July 2027

November 2027

**AGRI  
TECHNICA®**  
**ASIA**

**AGRI  
TECHNICA®**  
**ASIA**

**AGRI  
TECHNICA®**  
THE WORLD'S NO. 1

### AGRITECHNICA ASIA

The leading trade fair for  
crop production &  
smart farming in Asia

20 – 22 May 2026  
Bangkok, Thailand

- 360 exhibitors | 30 countries
- 12,200 visitors | 73 countries
- 45 events
- 120 expert speakers

in co-location with HortEx

[agritechnica-asia.com](http://agritechnica-asia.com)

### FutureAg – powered by AGRITECHNICA

Australia's professional and  
international indoor exhibition

29 – 31 July 2026  
Melbourne, Australia

July 2027, TBA, Australia

- 138 exhibitors | 11 countries
- 2,600 visitors | 25 countries
- 39 events
- 69 expert speakers

[futureagexpo.com.au](http://futureagexpo.com.au)

### AGRITECHNICA ASIA

The leading trade fair for  
crop production &  
smart farming in Asia

March 2027  
Ho Chi Minh City, Vietnam

- 310 exhibitors | 22 countries
- 11,000 visitors | 26 countries
- 33 events
- 46 expert speakers

in co-location with HortEx

[agritechnica-asia.com](http://agritechnica-asia.com)

### AGRITECHNICA

The world's leading trade fair  
for agricultural machinery

14 – 20 November 2027  
Hanover, Germany

- 2,700 exhibitors | 53 countries
- 470,000 visitors | 149 countries
- 400 events
- 400 expert speakers

[agritechnica.com](http://agritechnica.com)

## **DLG Markets – New markets. Strong networks. Maximum opportunities.**

DLG Markets is a global partner for companies and organizations in the agrifood sector and a leader in the organization of trade fairs and conferences worldwide. Our strength lies in an international network, innovative industry solutions and comprehensive expertise in the agrifood sector.

**dlg-markets.com**

## **Contact us:**

### **AGRITECHNICA 2027**

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### **AGRITECHNICA ASIA 2026 and 2027**

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### **FutureAg – powered by AGRITECHNICA 2026 and 2027**

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