One network. Global reach.

Join the AGRITECHNICA Network and connect to key growth markets worldwide.

- Boosted visibility at AGRITECHNICA 2027 in Hanover
- 10% discount at Asia-Pacific trade fairs in 2026 and 2027





HANOVER | GERMANY



BANGKOK | THAILAND HO CHI MINH CITY | VIETNAM







AUSTRALIA







Attractive Exhibitor Package

Join us in the dynamic growth markets of Asia and Australia and take advantage of our exclusive AGRITECHNICA offer.*



Increased visibility in Hanover

Your company's logo will be highlighted on the shuttle buses and welcome banners at the Hanover fair grounds.



Cost savings in Bangkok, Ho Chi Minh City, and Melbourne

Book AGRITECHNICA ASIA in Bangkok and Ho Chi Minh City as well as FutureAg – powered by AGRITECHNICA in Melbourne and receive 10% off booth space per fair.

^{*}The offer is valid when booking AGRITECHNICA Hanover 2027 and one additional trade fair in Bangkok (2026), Ho Chi Minh City (2027) or Melbourne (2026 or 2027).



AGRITECHNICA ASIA

The leading trade fair for crop production & smart farming in Asia

20 – 22 May 2026 Bangkok, Thailand

- · 360 exhibitors | 30 countries
- 12,200 visitors | 73 countries
- 45 events
- 120 expert speakers

in co-location with HortEx

agritechnica-asia.com

FutureAg – powered by AGRITECHNICA

Australia's professional and international indoor exhibition

29 – 31 July 2026 Melbourne, Australia July 2027, TBA, Australia

- 138 exhibitors | 11 countries
- 2,600 visitors | 25 countries
- 39 events
- 69 expert speakers

futureagexpo.com.au

AGRITECHNICA ASIA

The leading trade fair for crop production & smart farming in Asia

March 2027

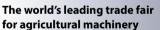
Ho Chi Minh City, Vietnam

- 310 exhibitors | 22 countries
- 11,000 visitors | 26 countries
- 33 events
- 46 expert speakers

in co-location with HortEx

agritechnica-asia.com

AGRITECHNICA



14 – 20 November 2027 Hanover, Germany

- 2,700 exhibitors | 53 countries
- 470,000 visitors | 149 countries
- 400 events
- 400 expert speakers

agritechnica.com



DLG Markets – New markets. Strong networks. Maximum opportunities.

DLG Markets is a global partner for companies and organizations in the agrifood sector and a leader in the organization of trade fairs and conferences worldwide. Our strength lies in an international network, innovative industry solutions and comprehensive expertise in the agrifood sector.

dlg-markets.com

Contact us:

AGRITECHNICA 2027

Timo Zip

+49 69 24788-900 | t.zipf@dlg.org



AGRITECHNICA ASIA 2026 and 2027

Ratti Veerawong

+66 95 728 6917 | r.veerawong@dlg.org



FutureAg – powered by AGRITECHNICA 2026 and 2027

Lola Rauc

+61 418 203 032 | +49 69 24788 232 | l.rauch@dlg.org





DLG Markets

Eschborner Landstrasse 122 60489 Frankfurt am Main | Germany info.markets@dlg.org | dlg-markets.com