

# BOOST your Agribusiness Globally

## AGRITECHNICA Global Events Package

Join us in the dynamic growth markets of Asia and Australia and take advantage of our exclusive AGRITECHNICA offer.\*

Secure your benefits by booking before 15 Nov 2025



### Boosted visibility at AGRITECHNICA 2027 in Hanover (Germany)

Your company's logo will be highlighted on the shuttle buses and welcome banners at the Hanover fair grounds.



### 10% discount in Bangkok, Ho Chi Minh City, and Melbourne in 2026 and 2027

Book AGRITECHNICA ASIA in Bangkok and Ho Chi Minh City as well as FutureAg – powered by AGRITECHNICA in Melbourne and receive 10% off booth space per fair.

\*The offer is valid when booking AGRITECHNICA Hanover 2027 and one additional trade fair in Bangkok (2026), Ho Chi Minh City (2027) or Melbourne (2026 or 2027).

#### AGRITECHNICA ASIA



The leading trade fair for crop production & smart farming in Asia

20 – 22 May 2026  
Bangkok, Thailand

[agritechnica-asia.com](http://agritechnica-asia.com)

#### FutureAg – powered by AGRITECHNICA



Australia's professional and international indoor exhibition

29 – 31 July 2026  
Melbourne, Australia  
July 2027, TBA, Australia

[futureagexpo.com.au](http://futureagexpo.com.au)

#### AGRITECHNICA ASIA



The leading trade fair for crop production & smart farming in Asia

March 2027  
Ho Chi Minh City, Vietnam

[agritechnica-asia.com](http://agritechnica-asia.com)

#### AGRITECHNICA



The world's leading trade fair for agricultural machinery

14 – 20 November 2027  
Hanover, Germany

[agritechnica.com](http://agritechnica.com)



Please e-mail back to: [info@dlg-asiapacific.com](mailto:info@dlg-asiapacific.com)

## AGRITECHNICA GLOBAL EVENTS PACKAGE

By signing this agreement, the company is securing the benefits of the Global AGRITECHNICA network exhibitor package:

1. Boosted visibility at AGRITECHNICA 2027 in Hanover
2. 10% discount at Asia-Pacific trade fairs in 2026 and 2027

### Company Details (please fill in):

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| Company                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                       |
| Street                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Postcode/City         |
| Telephone contact person                                                                                                                                                                                                                                                                                                                                                                                                                                       | E-mail contact person |
| Place/Date                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Signature/Stamp       |
| <p>I confirm to participate in the following trade fairs:</p> <p> <input type="checkbox"/> AGRITECHNICA 2027                  <input type="checkbox"/> AGRITECHNICA ASIA 2026 (Bangkok, Thailand)                  <input type="checkbox"/> FutureAg 2026 (Melbourne, Australia)         </p> <p> <input type="checkbox"/> AGRITECHNICA ASIA 2027 (Ho Chi Minh City, Vietnam)                  <input type="checkbox"/> FutureAg 2027 (Australia)         </p> |                       |

### Terms and conditions

#### 1. Provider

The provider is DLG Markets GmbH in cooperation with DLG Markets Asia Pacific Co., Ltd. and Hannover Fairs Australia Pty Ltd.

#### 2. Requirements for participation

The offer is valid for the companies (or groups of affiliated companies) whose products and services belong to the AGRITECHNICA product index and which take part as exhibitors with their own booth AGRITECHNICA Hanover 2027 and one additional trade fair: AGRITECHNICA ASIA 2026 (Bangkok, Thailand), AGRITECHNICA ASIA 2027 (Ho Chi Minh City, Vietnam), FutureAg 2026 (Melbourne, Australia) and FutureAg 2027 (Australia). The offer cannot be combined with other offers and discounts, such as early bird rates or country pavilion packages.

#### 3. Duration

The offer is valid if this agreement form is completed by 15 November 2025. Additionally, the application forms for the aforementioned trade fairs must be submitted within the official registration period of each respective event.

#### 4. Definition of benefits

This agreement guarantees a) increased visibility at AGRITECHNICA 2027 in Hanover (company logo will be highlighted on a shuttle bus and welcome banners at AGRITECHNICA 2027) and b) cost savings of 10% of the regular rate of the raw space booth price at AGRITECHNICA ASIA 2026, AGRITECHNICA ASIA 2027, FutureAg 2026 or FutureAg 2027.

#### 5. Use of data

The use of personal data is subject to the privacy policy published on the website <https://www.dlg-markets.com/en/privacy-policy>. By signing this form, you agree to the privacy policy and the processing of your data according to the GDPR by DLG Markets GmbH.

#### 6. Other

The agreement and the associated benefits come into force when the companies book the booth for trade fairs aforementioned bindingly. For participation in the trade fairs, the registration forms of the respective events apply. The booth applications for each trade fair must be registered independently by the companies themselves. The aforementioned benefit for AGRITECHNICA 2027 will only be granted if participation in one trade fair in Asia-Pacific has actually taken place.



### DLG Markets

Eschborner Landstrasse 122  
60489 Frankfurt am Main | Germany  
[info.markets@dlg.org](mailto:info.markets@dlg.org) | [dlg-markets.com](https://www.dlg-markets.com)